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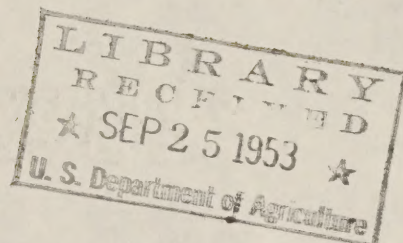
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BROWNELL ROSE RESEARCH GARDENS
LITTLE COMPTON, RHODE ISLAND

September 19, 1953

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Gentlemen:

Did you send those Roses to these people?

The first lot went to Mr. L.A. Boldthen in the cold part of Minnesota where they were reported doing well after several winters as cold as 35° below.

And then there is that collection that went into the Miami area to Mrs. Pauline Bagnal who writes; if anyone inquires you may tell them that Sub Zero Roses will grow beautifully in Miami. They outgrow and out perform the more tender sorts.

But the lot planted in the Central United States at a University campus in association with the local Rose Society, and including a large number of the best of other popular varieties, were the basis of a report that summed up hundreds of other reports; by telling of so much satisfaction with Sub Zero Roses that all others would be discontinued and the entire Rose garden would consist of Brownell Roses.

Why such a drastic decision?

Because they grow more, bloom more on better bushes and look better all summer long and until frost.

Even if you didn't send any of these; wouldn't you like to please your customers with more Roses like that.

Now is the time to send in your order, from the Fall crop before shortages come up.

Sincerely,

Walter D. Brownell
Walter D. Brownell

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